

# Documentary Running America to be Filmed

## This Summer in the United States

**New York, NY (April 1, 2008)** – The summer feature documentary called Running America [www.runningamerica08.com](http://www.runningamerica08.com) will be filmed in the U.S., as world class athletes and runners Charlie Engle and Marshall Ulrich attempt to run across America from June 15th in San Francisco and ending in New York City 45 days later. The goal is to run 3200 miles across America in 48 days (which averages out to about 70 miles a day) in order to break the world record.

Charlie Engle, 44, is one of the best ultra distance marathon runners in the world today. He has competed in over 100 triathlons, 40 marathons, 20 ultras, and countless adventure races and runs in exotic locations around the world. Engle has been a runner, climber and adventure racer for the past 30 years. In 2007, he completed the 4,500 mile Sahara Run, running for 111 consecutive days across the Sahara in Africa. This run across the Sahara Desert was chronicled by actor Matt Damon's production company, LivePlanet. Damon narrates the "Running the Sahara" documentary [www.runningthesahara.com](http://www.runningthesahara.com) which will be released in 2008 by NEHST Studios.

Charlie was also named Outdoor Person of the Year in 2007 and received the 2007 Humanitarian Award at the Toronto Film Festival for his humanitarian efforts in raising awareness for clean water needs in Africa.

Marshall Ulrich, 55, is the only person in the world to complete the Triple Crown of Extreme Sports: world class ultra runner, record setting adventure racer, and Seven Summits mountaineer. His specialty is competing in extreme conditions including desert and adventure racing, as well as mountaineering. Marshall has completed over 116 ultra marathons, completed 12 expedition length adventure races, including all nine Eco Challenge adventure races and reached the summit of each of the Seven Summits, including Mount Everest, all on first attempts.

Charlie Engle explains, "Our dream is for Running America to introduce the real America to people around the world – from the small towns to the big cities; from the sea shores, to the mountains, to the plains – we want the world to see the quality of the people of America. We want Run America to be a catalyst for the revitalization of America."

NEHST is casting 5 people per mile to run with Charlie and Marshall, as these two athletes run across the country in their quest to break a world record. Charlie and Marshall's exact route where they will be running is posted online at [www.runningamerica08.com](http://www.runningamerica08.com). Anyone and everyone is eligible to run, no matter how young, or old, no matter if you are disabled, or if you have never

run before. In the film, actors will be running with two world class runners along with many different celebrities along the route.

Everyone is eligible for submissions to be the cast in this feature documentary. This is a great and a once in a lifetime opportunity to be in front of the cameras, meet some celebrities, and be a part of history.

### **About NEHST Studios**

NEHST Studios is a diversified film production, financing and distribution company headed up by Chairman and Founder Larry Meistrich producer of *Sling Blade* and *You Can Count on Me* and founder of indie film studio Shooting Gallery and entrepreneur, CEO Ari Friedman. One of NEHST's goals is to remove entertainment industry barriers and open up the pitching and development process to anyone with a great idea. The company, which launched at the 2007 Cannes Film Festival, is developing more than twenty feature film, television, and web series projects. For more information on NEHST Studios, please go to <http://www.nehst.com>.

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