

## **Be Cast in an Upcoming 2008 Film This Summer**

### **NEHST Studios is Casting 5 People per Mile in Upcoming**

### **Documentary called Running America**

**New York, NY (April 3, 2008)** – NEHST Studios announced today an open casting call for its feature documentary called Running America. For the first time in film-making history, people will be able sign up online to be cast in this documentary by registering at [www.runningamerica08.com](http://www.runningamerica08.com) . In the film, actors will be running with two world class runners along with many different celebrities along the route. In the documentary Running America, which will be filmed in the U.S. from June 15th in San Francisco and ending in New York City 45 days later, world class athletes and runners Charlie Engle and Marshall Ulrich will attempt to run 3200 miles across the country from San Francisco to New York in 45 days and break a world record.

In 2007, Engle completed the 4,500 mile Sahara Run, running for 111 consecutive days across the Sahara in Africa. This run across the Sahara Desert was chronicled by actor Matt Damon's production company, LivePlanet. Damon narrates and was the executive producer of the documentary "Running the Sahara" [www.runningthesahara.com](http://www.runningthesahara.com), which will be released in 2008.

NEHST Studios is changing the way that the audience can get involved in filmmaking. By bringing the audience into the movie-making process and giving them an opportunity to be cast in a documentary film, NEHST is super charging the way that user generated content and product placement will be taking place in movies and films in the future.

"We are working hard to help break down the Hollywood barriers and make sure that every talented aspiring actor has an opportunity to be cast in a film," said NEHST Studios Chairman, Founder and Larry Meistrich. "NEHST Studios is at the forefront of bringing the movie viewer into the actual experience of making a film. With this process, everyone has chance to become involved in making films and documentaries."

NEHST is casting 5 people per mile to run with Charlie and Marshall, as these two athletes run across the country in their quest to break a world record. Charlie and Marshall's exact route where they will be running is posted online at [www.runningamerica08.com](http://www.runningamerica08.com). Anyone and everyone is eligible to run, no matter how young, or old, no matter if you are disabled, or if you have never run before. In the film, actors will be running with two world class runners along with many different celebrities along the route.

Everyone is eligible for submissions to be the cast in this feature documentary. This is a great and a once in a lifetime opportunity to be in front of the cameras, meet some celebrities, and be a part of history.

## About NEHST Studios

NEHST Studios is a diversified film production, financing and distribution company headed up by Chairman and Founder Larry Meistrich producer of *Sling Blade* and *You Can Count on Me* and founder of indie film studio Shooting Gallery and entrepreneur, CEO Ari Friedman. One of NEHST's goals is to remove entertainment industry barriers and open up the pitching and development process to anyone with a great idea. The company, which launched at the 2007 Cannes Film Festival, is developing more than twenty feature film, television, and web series projects. For more information on NEHST Studios, please go to <http://www.nehst.com>.

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