

*****MEDIA ALERT*****

FOR IMMEDIATE RELEASE

November 16, 2007

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**JOE CARNAHAN JOINS NEHST STUDIOS THIS WEEKEND TO HOST
“BOOT CAMP” FILM TRAINING**

***Veteran Hollywood Producer’s Joe Carnahan and Larry Meistrich Offers
Opportunity of a Lifetime to Learn the Trade and Pitch Ideas to be
Produced from a \$250 Million Fund***

Sacramento – (November 16, 2007) Writer, director **Joe Carnahan** will be joining NEHST Studios this weekend to train Sacramento area aspiring filmmakers looking for their first big break. Carnahan, who is a Sacramento native, is best known for writing and directing ***Smokin’ Aces*** and ***Narc***.

NEHST Studios has announced that their Aspiring Filmmakers Boot Camp will be landing in Sacramento today until Sunday, November 18th. Participants will get an insider’s look at how to navigate the film industry and then will have the chance to pitch and potentially sign their own production deal. ***NEHST Studios booked four different pitches last time they were in Sacramento, which is the most they have booked at any Boot Camp anywhere.***

WHO: NEHST Studios Chairman, Founder and Hollywood insider, Larry Meistrich and Joe Carnahan, offers a rare opportunity for local aspiring filmmakers and writers to pitch project ideas for potential development and distribution deals through PitchNehst.

“We are working hard to help break down the Hollywood barriers and make sure other talented aspiring film makers can take part in the industry as well,” states Meistrich. Meistrich founded indie film studio Shooting Gallery and is the award-winning producer of *Sling Blade*, *Belly*, *You Can Count on Me*, and *Croupier*.

WHAT: Filmmakers Boot Camp is a three day intensive workshop which will cover the how to's of; producing, financing, filmmaking, and content creation. Topics include: how the business is changing/strategies you can use to succeed, career opportunities in the new media, and secrets to pitching your ideas and producing/negotiating/distributing a feature film. Register at www.filmboot.com.

Additionally, Meistrich will host a special PitchNehst session – the company’s branded open pitch session. PitchNehst is designed to break down industry barriers for local aspiring filmmakers and writers. There are already twelve properties in development which came to the company through PitchNehst.

Register online at www.pitchnehst.com and submit an application and signed release.

WHEN: Filmmakers Boot Camp
Friday, November 16 to Sunday to November 18, 2007
Cosumnes River College
8401 Center Parkway
Sacramento, CA
Fee: \$395.00

(All Boot Camp attendees will have a free registration to the Sunday pitch session, or a free pitch on the online pitchNEHST site)

NEHST Studios

NEHST Studios is a diversified film production, financing and distribution company headed up by industry veteran Larry Meistrich – producer of *Sling Blade* and *You Can Count on Me* and founder of indie film studio Shooting Gallery – and entrepreneur, CEO Ari Friedman. One of NEHST’s goals is to remove entertainment industry barriers and open up the pitching and development process to anyone with a great idea. The company, which launched at the 2007 Cannes Film Festival, is currently developing seven projects.

For more information on NEHST Studios, please go to <http://www.nehst.com>.

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